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National Council – reviews and plans

Author

Ed Holloway

Executive Director of Services and Support

Authorised by Trustee or Executive Group member

Ed Holloway

Executive Director of Services and Support

Purpose/Summary

This purpose is to **update** the Board, to enable discussion and/or feedback on the Councils' reviews of 2018 and to **approve** the plans for 2019.

Details

1. Reviews and Annual Plans

- 1.1. Trustees attended a meeting of each of the National Councils to support the discussion of reviews of 2018 and plans for 2019, as agreed at the meetings of the Governance Committee and Board in September.
- 1.2. All of the National Councils held meetings over the course of October. The dates of these National Council review and plan meetings and the Trustees who were involved with these are as follows:
 - Northern Ireland National Council (19 Oct) – Nick Winser
 - Scotland National Council (24 Oct) – Karen Jones
 - England National Council (25 Oct) – Stuart Secker
 - Cymru National Council (27 Oct) – Anne Shinkwin
- 1.3. Steps had been taken to reduce the degree of overlap (in terms of dates) to facilitate Trustee attendance and support; the Governance Committee has asked that this be continued and be re-reviewed to avoid holidays where possible.

1.4. The meeting of the Board on 6 December 2018 will allow the Board opportunity to ask questions/comment/discuss the annual reviews and plans from all four National Councils. These are included within the attached appendices as follows:

Appendix 1 – Northern Ireland council review of 2018

Appendix 2 – Northern Ireland council annual plan for 2019

Appendix 3 – Scotland council review of 2018

Appendix 4 – Scotland council annual plan for 2019

Appendix 5 – Cymru council review of 2018

Appendix 6 – Cymru council annual plan for 2019

Appendix 7 – England council review of 2018

Appendix 8 – England council annual plan for 2019

As the Northern Ireland Council we: (Council Function)

1. Acted as ambassadors, providing a positive role model, for the MS Society in Northern Ireland
2. Provided good governance for the MS Society in Northern Ireland
3. Supported volunteer promotion, development and support for the MS Society in Northern Ireland
4. Provided feedback and connection to the broader MS community

The Northern Ireland Council was led by the MS Society's 2015 – 2019 strategy and provided feedback on strategies, policies and goals based on local and national knowledge of key issues impacting people with and affected by MS. This was achieved by working in partnership with staff to localise the strategic plan and to promote the MS Society's vision, mission and strategy.

Objective	Outcome	Measure	Activity	Achievements	RAG
<p>To campaign for effective treatments for PaMS</p> <p>To raise awareness with local politicians</p>	<p>Campaign initiatives are supported by the NI Council in collaboration with staff to raise awareness and involvement</p> <p>NI Council engages with local politicians regarding our ongoing campaigns</p>	<p>Council members can evidence activity against:</p> <ul style="list-style-type: none"> • local campaigns • national campaigns • provision of case studies to support campaigns • membership of the NI Campaign Pilot Group • meetings with local politicians 	<p>Council members to be available to the Press, Policy and Campaigns Manager to attend media interviews to discuss our ongoing campaigns and to provide relevant case studies through their connections with the Groups throughout Northern Ireland</p> <p>Council members to continue volunteering on the NI Campaign Pilot Group</p> <p>Council members to remain involved in meetings regarding the implementation of the MS</p>	<ul style="list-style-type: none"> • Council members, through membership of the campaign pilot group, continued working on End the Wait in 2018, focusing on the waiting list issue in NI • Case studies were provided to inform the meeting with Capita on the subject of welfare reform • Media coverage achieved, including radio interviews, in relation to scrapping the 20m rule • Council members took part in symptoms video for MS Active Together campaign with NI Neuro Physiotherapist which received runner up for the 'Long term conditions award' at the 	

Objective	Outcome	Measure	Activity	Achievements	RAG
			<p>Specification with the Public Health Agency and Regional Health and Social Care Board and continue membership with the Regional MS Group</p> <p>Council members to engage with local politicians regarding our ongoing campaigns</p>	<p>BMA Library Patient Information Awards</p> <ul style="list-style-type: none"> Council member featured in a short video, produced for the All Ireland Institute of Hospice and Palliative Care, and spoke at the launch event for Palliative Care Week Council members attended Regional MS Group meetings throughout 2018 reporting back to the NI Council Health Trust meetings attended in the wake of the patient recall incident in NI Council members supported the staff team in meeting with Walter Rader, the independent PIP reviewer for NI 	
<p>To ensure the Board of Trustees receives information on local issues and successes</p> <p>To ensure colleagues</p>	<p>The Board of Trustees is updated regularly on NI local issues impacting on the MS community</p> <p>National Centre colleagues</p>	<p>Information gathered locally on a regular basis</p> <p>MSNC colleagues invited to NI Council meetings to have two way conversations</p>	<p>Council members gather information through regular contact with Groups, attending meetings and talking to our volunteers and members and feedback their findings at NI Council meetings</p>	<ul style="list-style-type: none"> Council members attended Group meetings, Volunteer Forums and information events and gathered feedback from their discussions MSNC colleagues were welcomed to NI Council meetings to update its members on strategies, policies and goals on topics ranging 	

Objective	Outcome	Measure	Activity	Achievements	RAG
<p>based at the National Centre have an understanding of the issues in NI</p> <p>Build on relationships with Groups</p> <p>Support the staff team to gather evidence for Big Lottery funding bid to expand services providing emotional support</p>	<p>understand NI specific issues</p> <p>Groups to have NI Council as point of contact for support</p> <p>Big Lottery funding received to increase emotional support services in NI in 2019</p>	<p>regarding strategies, policies and goals</p> <p>Council members represented at Volunteer Forums and events to offer support to Group members</p> <p>Council members receive Group newsletters and TeamSpirit</p> <p>Big Lottery funding bid is prepared for submission in Q1 2019</p>	<p>NI Council welcome the opportunity to meet with MSNC colleagues to provide feedback on strategies, policies and goals</p> <p>Council members to attend Volunteer Forums and information events to offer members the opportunity to bring forward any issues or suggestions and to be a point of contact for issues regarding governance</p> <p>Council members to receive the Group newsletters and TeamSpirit to stay informed of local activity</p> <p>Council members to be involved in co-designing a service to support emotional wellbeing for PaMS</p>	<p>from the Services and Support Strategy, transforming our offer to the MS community (membership), implementation of GDPR, Stop MS Appeal and EDI strategy</p> <ul style="list-style-type: none"> • Council members received updates on the progress of the Big Lottery funding bid to provide emotional wellbeing services in the Mid Ulster and East Antrim area with a council member taking part in the focus groups to gather evidence for the bid • Council member took part in the volunteer training course IT Matters which provided technical knowledge as well as an opportunity for networking with Group volunteers 	
<p>To support the NI Fundraising team</p>	<p>The NI Fundraising team to achieve income targets in 2018 to</p>	<p>The NI Fundraising team has the support of the NI</p>	<p>The NI Council to be represented on the Fundraising Activity Group</p>	<ul style="list-style-type: none"> • The NI Council was represented on the Fundraising Activity Group and members fed into plans for fundraising events 	

Objective	Outcome	Measure	Activity	Achievements	RAG
	deliver services across NI and fund research	Council to fulfil income targets in 2018	<p>to support the Fundraising team</p> <p>In collaboration with staff and the external running events organisation, council members to spearhead the Run for Research event in Q2 of 2018</p> <p>Council members support the organisation of the Gala Ball</p> <p>Council members to attend cheque presentations as and when required</p>	<p>throughout 2018 including the Gala Ball being held in November</p> <ul style="list-style-type: none"> • Due to logistical issues outside of the MS Society's control, the Run for Research will take place in Q2 of 2019 • A council member featured in a two page spread of Runner's World promoting the benefits of running and exercise • The Fundraising team could call upon council members to attend cheque presentations in 2018 	
<p>Council members to attend the events run by the staff team in 2018</p> <p>Council members contribute to the work of the sub-committees of</p>	<p>PaMS have the opportunity to meet and talk to council members at each event</p> <p>The sub-committees to receive feedback on their work from the NI Council</p>	<p>Council members support the events throughout 2018</p> <p>NI Council Chair sits on the Governance Committee and the NI Council receives sub-committees</p>	<p>Council members attend Meet the Consultant events, Family Fun Day, Younger Persons meetings, Research talks, MS Nurse Newly Diagnosed courses, Foyle Well Woman group and Resource Centre monthly coffee mornings</p> <p>Council members receive and read sub-committee updates and</p>	<ul style="list-style-type: none"> • There was NI Council representation at the following events in NI: <ul style="list-style-type: none"> ○ Research Information Talks ○ Meet the Consultant ○ Family Fun Day ○ Younger Persons meetings ○ MS Nurse Newly Diagnosed course ○ Foyle Well Woman group 	

Objective	Outcome	Measure	Activity	Achievements	RAG
the Board of Trustees		updates at their meetings	questions through the NI Council Chair	<ul style="list-style-type: none"> ○ Resource Centre coffee mornings • Sub-committee updates were read ahead of NI Council meetings and any issues discussed and minuted 	
To promote membership	MS community's voice is strengthened by NI membership	Membership numbers in NI remain steady	Council members promote MS Society membership benefits through information events and day to day interactions	<ul style="list-style-type: none"> • Council members promoted membership at our information events throughout 2018 	
To support the Local Networks programme and engagement with volunteers	Local Networks programme is fully implemented with Group members adopting new practices and volunteers are recognised for their achievements	Council members remain in contact with Group members to enable effective communication regarding the Local Networks programme	<p>Council members attend events and communicate with Group members regarding the ongoing implementation of the Local Networks programme</p> <p>Council members to contribute to the work of the Investing in Volunteers programme</p>	<ul style="list-style-type: none"> • Council members continued to feed back through the Council Issues Log any relevant communication regarding the ongoing implementation of the Local Networks programme • Council member, who is a member of the Investing in Volunteers Steering Group, attended meetings and updated the NI Council of the Group's progress 	
To increase the profile of the NI Council	PaMS know the members of the NI Council and how to contact them if required	NI Council features in MS Society publications	Council members to feature in MS Matters and TeamSpirit to raise the profile of the work of the NI Council	<ul style="list-style-type: none"> • Council members featured in MS Matters and also TeamSpirit throughout the year highlighting their involvement in the Run for Research event and the patient recall meetings 	

Objective	Outcome	Measure	Activity	Achievements	RAG
To increase and share knowledge of MS Society NI social media's presence	MS Society NI social media's presence helps raise awareness of our services, support, fundraising activities and information events	Council members sharing and commenting on MS Society NI social media posts	Council members to post photos and information on social media regarding the NI Council's activities and to use their own social media accounts to promote MS Society activities	<ul style="list-style-type: none"> Council members have used their own personal social media accounts to promote the work of the MS Society and raise awareness of what's happening in NI 	Green
To support the dissemination of information	<p>Awareness raised of our publications and research developments to the wider MS community</p> <p>The work of the Neurological Care Alliance is supported</p>	<p>Council members remaining updated on our publications</p> <p>NI Council making contact with the Neurological Care coordinator</p>	<p>Council members to receive and read MS Society publications including the MS Research magazine</p> <p>NI Council to make contact with the Neurological Care coordinator to gain knowledge regarding posts in place and how their impact is being measured</p>	<ul style="list-style-type: none"> Council members all receive MS Society publications and keep updated with all relevant information Contact with Neurological Care coordinator has been postponed to 2019 	Yellow
To provide good governance for the MS Society in NI	The NI Council is fully recruited in 2019 and will provide good governance for the MS Society in NI	<p>Four NI Council meetings scheduled for 2018</p> <p>NI Council review of annual plan drafted</p>	The NI Council will meet four times per year and in Quarter 4 will review their achievements measured against their annual plan for 2018	<ul style="list-style-type: none"> Council Chair took part in the recruitment video for the council elections which attracted more applicants than vacancies The Council Chair and one other council member joined a Trustee to interview candidates 	Green

Objective	Outcome	Measure	Activity	Achievements	RAG
		Council vacancies advertised and recruited in Quarter 2 and 3	The council members to promote council vacancies for 2019 and assist in the recruitment process	<ul style="list-style-type: none"> and recommended seven people to stand for election Seven people were successfully elected to the NI Council 	

Summary:-

- Good progress has been made against objectives in 2018. The Northern Ireland Council has connected with the wider MS community through our programme of events and has ensured that the day to day experiences of people with MS is heard and understood.
- Northern Ireland has faced a number of challenges in 2018 from the introduction of PIP to the serious incident of the patient recall impacting on a high number of people with MS. Taking into account this all took place with the suspension of the Northern Ireland Assembly and Executive, NI Council played its role in stepping up to make sure the MS Society's voice was heard by all stakeholders. Major focus was placed on the Council's involvement in meeting regularly with the local Health Trusts and Permanent Secretary to voice our concerns and to have input into the way forward. Speaking with Capita regarding the issues our community was telling us about PIP reviews led to the organisation creating an 'MS Champion' role. Council members also met with Walter Rader, the independent PIP reviewer for NI.
- Work has started on pulling together a Big Lottery Fund bid to deliver emotional wellbeing services and council members have played a part in participating in coproduction meetings to gather evidence for the bid.
- 2019 objectives will focus on engaging with the Groups, supporting fundraising and raising awareness of our services and support available to people affected by MS.

APPENDIX 2 - NI Council Annual Plan 2019

In 2019 the Northern Ireland Council will act as ambassadors for the MS Society, providing a positive role model for the wider membership in Northern Ireland. The Council will help provide good governance for the MS Society in Northern Ireland and help in volunteer promotion, development and support. The Council will be led by the MS Society's strategy and provide input into strategies, policies and the seven MS Society organisational goals based on local and regional knowledge of key issues impacting PaMS. This will be achieved by working in partnership with staff to localise the strategic plan and to promote the MS Society's vision, mission and strategy.

Strategic Goal	Objective	Measure	Outcome
Goal 1			
People with MS will have access to effective treatments for their condition, including treatments which can slow, stop or reverse the accumulation of disability.	Campaign for effective treatments for PaMS.	Council Members to be spokespersons for media interviews concerning ongoing campaigns.	<p>Council members to be available to the Press, Policy and Campaigns Manager to attend media interviews to discuss our ongoing campaigns, including the impact of the PIP review, and to provide relevant case studies through their connections with the Groups throughout Northern Ireland.</p> <p>Council members to remain involved in Regional MS meetings, meetings in relation to the patient recall including the RQIA enquiry and to aim to be involved in the Regional Review Group meetings.</p>

APPENDIX 2 - NI Council Annual Plan 2019

Strategic Goal	Objective	Measure	Outcome
Goal 2			
People with MS, including those being diagnosed, will have access to support that is responsive to their needs, and recognises them as equal partners in their care.	Ensure Board of Trustees receives information on local issues and successes.	Information gathered locally on a regular basis.	<p>A suggestion box to be available at all events to give people a voice and the points raised through this medium are discussed at the NI Council meetings.</p> <p>Council members will work to a timetable of events/meetings to represent the work of the NI Council and gather information to be collated by the NI Council Chair to feed through to the Board.</p>
	Ensure colleagues based at the National Centre have an understanding of the issues in Northern Ireland	MSNC colleagues receive feedback from the NI Council on local issues	Council members to put forward comments via the National Councils Issues Log after each of their meetings throughout 2019 to the Chair of Board of Trustees and CEO.

APPENDIX 2 - NI Council Annual Plan 2019

Strategic Goal	Objective	Measure	Outcome
	Build on relationships with Groups	Group meetings to regularly have a NI Council Member in attendance	Council members to ask the Groups to permit attendance at meetings/events to proactively ask the MS community what they need and want.
	The NI Council will be informed of the number of people attending the counselling service.	Statistics of the number of people attending the counselling service will be reported at the quarterly Council meetings.	A council member to take ownership of providing feedback to the Council on the counselling service with the focus on emotional wellbeing.

APPENDIX 2 - NI Council Annual Plan 2019

Strategic Goal	Objective	Measure	Outcome
Goal 3			
MS will be prevented.	Support the NI Fundraising Team	The NI Council will continue to support the staff Fundraising Team.	<p>The NI Council to be represented on the Fundraising Activity Group to support the Fundraising Team and share ideas.</p> <p>Council members to spearhead the Run for Research event in Quarter 2 of 2019 in collaboration with the Fundraising Team and the external running events organisation.</p> <p>Council members to support the Stop MS Appeal once launched publicly in 2019.</p> <p>Council members to support the Fundraising Team in attending cheque presentations as and when required.</p>

APPENDIX 2 - NI Council Annual Plan 2019

Strategic Goal	Objective	Measure	Outcome
Goal 4			
People affected by MS will have access to high quality information that meets their needs.	Be available at all events run by the MS Society NI in 2019.	Each event run by the MS Society NI in 2019 is to have representation from the NI Council.	<p>Council members to be involved in the 2019 Information events including Family Days, Digesting Science events, Younger Persons events, Welfare Change Talks and Research. On a more social setting, Council members to attend the Resource Centre's monthly coffee mornings.</p> <p>Council members to support the organisation of the Living with MS event being held in September 2019.</p> <p>Council members to carry out a Council skills audit to enable effective distribution of tasks associated with the role.</p>
	Contribute to the work of the sub committees of the UK Board of Trustees	NI Council Chair to sit on the Governance Committee.	Council Members to receive and read the sub-committee updates and raise any questions through the NI Council Chair.

APPENDIX 2 - NI Council Annual Plan 2019

Strategic Goal	Objective	Measure	Outcome
Goal 5			
People affected by MS will be able to live their lives, strengthened by a community that ensures no one has to face MS alone.	Promote membership	Membership numbers to not decrease in Northern Ireland.	Council Members to promote MS Society membership benefits through Information events and day to day interactions and each person to aim to befriend 10 new members in 2019 and promote the same activity within the Groups.
Goal 6			
The families and carers of people with MS will have access to the support they need.	PaMS know what support is available to them and how to access it.	PaMS avail of our services and support network.	Council members to support an awareness drive demonstrating what services and support we offer and delivering the clear message as to who can be contacted to avail of the services and support.

APPENDIX 2 - NI Council Annual Plan 2019

Strategic Goal	Objective	Measure	Outcome
	Increase profile of the NI Council	Council members will be visible to PaMS through their interaction in various support group scenarios and on social media.	Regularly post photos and information on social media regarding the NI Council's activities. Council Members to use their own social media accounts to also promote their activities for the MS Society.
	Empower PaMS to support each other.	PaMS will feel empowered to support each other through availing of the wellbeing services on offer if Big Lottery bid is achieved.	Council members to support the work of the Big Lottery Fund bid to deliver wellbeing services in Mid and East Antrim.

APPENDIX 2 - NI Council Annual Plan 2019

Strategic Goal	Objective	Measure	Outcome
Goal 7			
People with MS will have greater certainty about how their condition will progress.	Stay informed	Council Members to raise awareness of our publications and developments in research to the wider MS community	Council Members to receive and read MS Society publications and MS Research magazine.
	Support dissemination of information	Support the work of the Neurological Care Alliance	Council Chair to invite a representative from the Health Service Neurological Care Advice Service to present at a Council meeting so we can better understand their role and how their impact is being measured.

APPENDIX 2 - NI Council Annual Plan 2019

Strategic Goal	Objective	Measure	Outcome
Enabling the Strategy			
	Council members will provide good governance for the MS Society in Northern Ireland		<p>The NI Council will meet four times per year and will review their agreed Annual Plan in Quarter 4 of 2019.</p> <p>The NI Council will promote interest in the position of council members to be interviewed in May 2019.</p>

APPENDIX 3

Review of Scotland Council Review 2018

During 2018 the Scotland Council acted as ambassadors for the MS Society, providing a positive role model for the wider membership in Scotland. The Council helped provide good governance for the MS Society in Scotland and helped in volunteer promotion, information provision, development and support to the Scotland team. The Council was led by the MS Society's strategy and provided input into strategies, policies and the seven MS Society organisational goals based on local and national knowledge of key issues impacting PaMS. Scotland Council also supported the development of the Scotland Strategy. This was achieved by working in partnership with staff to localise the strategic plan and to promote the MS Society's vision, mission and strategy.

Goals and Measures		Achievements
Goal 1	<i>People with MS will have access to effective treatments for their condition, including treatments which can slow, stop or reverse the accumulation of disability.</i>	<p>The Director & Scotland Team provide regular updates on key achievements both nationally and locally, from the last quarter, staffing updates and priorities for the coming quarter. A Zoom session was also attended by the Council where the Director and the Head of P&C gave a treatment update.</p> <p>Council Members continue to participate in Cross Party Group Meetings, MS Week event/debate and highlighted campaigns at local level and with MSPs.</p> <p>Scotland Chair is a member of Project Group for improving MS Nurse Services in Borders. The Chair and other members of the Scotland Council attended and represented MS Scotland at the National Action plan consultation events.</p> <p>Attended and represented MS Scotland at a Research event in Surgeons Hall.</p>
Objectives	<ul style="list-style-type: none"> • Support campaigns for effective treatments for PwMS • Raise awareness with local politicians • MS Week 	
Measure	<p><i>Council Members will support campaigns and be spokespersons for media interviews and offer case studies to the Policy and Campaigns team</i></p> <p><i># level of engagement with MPs.</i></p> <p><i>Council Members will work with the Scotland Team to lobby and raise awareness of MS in Scotland.</i></p>	

APPENDIX 3

Review of Scotland Council Review 2018

<p>Goal 2</p>	<p><i>People with MS, including those being diagnosed, will have access to support that is responsive to their needs, and recognises them as equal partners in their care.</i></p>	<p>Throughout 2018, the Scotland Council has hosted a number of people at their council meetings/events such as Michelle Mitchell, Ed Holloway and Genevieve Edwards. They have also accommodated a number of staff to join their meetings by video conference to keep them updated on various relevant topics such as IIV.</p> <p>There are a number of council members who are also involved with their local groups allowing them to voice the Groups' perspective at council level and share examples of good practice.</p> <p>Council members have attended the Volunteer Forums and other local events as ambassadors for the MS Society including the Arbroath Volunteers day, Neurological services review and are continuing to build on their relationships with Groups and to highlight local issues at national level.</p> <p>Scotland Chair attends Board and Governance Meetings to report on Scottish issues and priorities.</p> <p>The Chair of the Council has been following up leads on potential new Scotland Council members and encouraging new members through correspondence and phone calls, which resulted in all four members being elected to Council bringing numbers back to their full quota.</p> <p>Assisting MSNC on Shining Star Award applications and being an Assessor volunteer for MSNC – Category MS Awards.</p>
<p>Objective</p>	<p><i>Staff with support from Council and PwMS to ensure Board of Trustees receives information on local issues and successes.</i></p> <p><i>Staff with support from Council and PwMS to ensure colleagues based at the National Centre have an understanding of the issues in Scotland</i></p> <p><i>Build on relationships with Groups and linking a council member to a group</i></p>	
<p>Measure</p>	<p>Information gathered locally on a regular basis.</p> <p>Council ensures that MSNC colleagues receive feedback from the Scotland Council on nation issues</p> <p>Annual visit to Group by Council member.</p> <p>Group members to have regular contact with a council member.</p> <p>Scotland Council to be a point of contact for Group issues regarding governance</p>	

APPENDIX 3

Review of Scotland Council Review 2018

Goal 3	<i>MS will be prevented.</i>	
Objective	Support the Scotland Fundraising Team Stop MS Appeal	Council members have supported and participated in fundraising throughout the year. Support was given to the hugely successful Border Group fun run, the Ziplide Event, Tesco information and collection day in Montrose and supporting the activities of fundraising in Groups. Attended and participated in the STOP MS presentation by Michelle Mitchell and Genevieve Edwards
Measure	<i>The Scotland Council will continue to support the staff Fundraising Team.</i> <i>Council will support the Stop MS Appeal</i>	
Goal 4	<i>People affected by MS will have access to high quality information that meets their needs.</i>	
Objective	Be available at all events run by the MS Society Scotland in 2018. Contribute to the work of the sub committees of the UK Board of Trustees. Extend involvement of Scotland Council in other MSS groups. Living with MS Event Support MS Enough Campaign	Mary Douglas (Scotland Chair) and Support Volunteer for the Border Group attended the Volunteer Awards in London and won Local Group for Campaigning award. Two Council members attended and provided a great support at the Living with MS Event. One of Council members has been providing feedback to the workshop run by Scottish Ballet who are currently developing workshops for people with MS. Council members have also attended and represented the MS Society at a Health Fayre in Arbroath, a NHS run Living well with Long Term Conditions and providing information to attendees,

APPENDIX 3

Review of Scotland Council Review 2018

	Ensure that information is provided in a more user friendly format	organising, arranging and raising awareness at High Tea lunches arranged by Groups.
Measure	Each event run by the MS Society Scotland in 2018 is to have representation from the Scotland Council. Scotland Council Chair to sit on the Governance Committee. Council member attendance/involvement. Council Members will support the campaign in 2018.	Council members have attended the Volunteer Forums and other local events as ambassadors for the MS Society.
Goal 5	<i>People affected by MS will be able to live their lives, strengthened by a community that ensures no one has to face MS alone.</i>	A Council member attended the Curling Active Together workshop and provided feedback on the workshop and project overall.
Objective	Promote membership of the MS Society & increase engagement with PaMS Support the development of new initiatives in Scotland	Self-Management Programme and Active Together updates have been provided regularly at Council meetings. Council members have participated in discussion about changing the membership model and been supportive whilst speaking for the current MS members.
Measure	Membership numbers to increase in Scotland. Contribution to the development of a new co-produced services in Scotland. Development of new initiatives following on from Local Network Review	Attended Berwick Rugby Club to do a talk and promote the MS Society and membership. Attendance of local group committee meetings on regular basis.

APPENDIX 3

Review of Scotland Council Review 2018

		Council put in a great deal of combined effort to attract potential Council Members with 7 applications being received and 4 elected which brings the Council to full capacity. Potential members for co-option have also been identified.
Goal 6	<i>The families and carers of people with MS will have access to the support they need.</i>	Council members maintain links with their groups and attend events/meetings as needed. Allocation of groups will be reviewed for 2019 to establish Council link with all groups. Council members are also in roles within their Groups where they are visiting and supporting PaWS. Involved in setting up a Facebook page at Lothian-wide Group Attending Zoom session set up by staff at MS Society and joining in Slack meetings, increasing digital awareness and learning new technologies that are available to PaMS. The Council vice-chair has taken lead for digital improvement and support.
Objective	<i>Increase profile of Carers both locally and nationally</i>	
Measure	<i>PaMS know the members of the Scotland Council and how to contact them. Use social media to connect with people</i>	
Goal 7	<i>People with MS will have greater certainty about how their condition will progress.</i>	Sue Polson was a speaker at the Neuroprogressive Conditions Research Day – Dundee Attendance and support to the P&C team at the Neurological Action Plan - Engagement Event.
Objective	Stay informed and support dissemination of information Engagement with Researchers	

APPENDIX 3

Review of Scotland Council Review 2018

Measure	<p>Council Members to raise awareness of our publications and developments in research to the wider MS community Council Members will receive up-to-date information on research</p>	<p>Also attendance as an Ambassador at a Research Event at Surgeons Hall, Edinburgh All Council members have a keen interest in the work of the Research Centre in Edinburgh</p>
Goal 8	<p>Delivering the Council Plan Council Recruitment 2018</p>	<p>Attendance and commitment to attending Scotland Council meetings and to ensuring new Council Members came forward. Supporting staff team with recruitment. Explored opportunities to meet digitally to keep up to date with the MS Society and ensure maximum time is devoted to local/grass roots issues at meetings. Provided range of support to local groups/members. Supporting the launch of the Scotland Strategy and being keen to tie it into the Scotland Council plan. Participated in the induction of new council members and have extended invitation to groups/members to observe at Council Meetings.</p>

In 2019 Scotland Council will build on the solid foundations established in previous years and our achievements in 2018. We will continue to act as ambassadors for the MS Society, supporting and promoting the 7 goals, the public phase of the Stop MS Appeal and other developments that emerge in this era of transformation. Scotland Council adopted a different approach to planning for 2019. Incorporating the objectives of the Scotland Strategy we identified the areas where we could be most effective and make significant differences to the lives of people affected by MS in Scotland. We will achieve this by working closely with our groups and volunteers and the team at Ratho to identify key issues in Scotland and ensure they are informed about the Society's vision and strategy.

Strategic Goal	Objective	Measure	Outcome
	<i>Statement of what Council must achieve</i>	<i>How success will be measured</i>	<i>Key actions required to achieve targets</i>
Goal 1 People with MS will have access to effective treatments for their condition, including treatments which can slow, stop or reverse the accumulation of disability.	Support the Scotland Strategy to influence the government by supporting campaigns for effective treatments for PaMS Raise awareness with local politicians Support and be involved in raising awareness for MS Week & World MS Day.	We will support the MS Society Scotland Strategy to understand and challenge prescribing barriers for people accessing DMTs. We will support campaigns and be spokespersons for media interviews and offer case studies to the Policy and Campaigns team We will sign up to the Campaigns Community We will engage with MSPs on both MSS Campaigns and local issues and encourage groups to engage too. We will work with the Scotland Team to lobby and raise awareness of MS in Scotland.	Attend regular Council Meetings to keep up-to-date on DMT's and campaigns with the Director for Scotland & Head of Policy and Campaigns. Council Members to be involved in the Cross Party Group and engage politicians regarding our ongoing campaigns. Council Members will raise awareness of campaigns at local level through communication and engagement with groups. Council will support Scotland Team during MS Week and other events. Keep up to date with the challenges of local MS Nurses and join local working groups where applicable

Strategic Goal	Objective	Measure	Outcome
	<i>Statement of what Council must achieve</i>	<i>How success will be measured</i>	<i>Key actions required to achieve targets</i>
<p>Goal 2 People with MS, including those being diagnosed, will have access to support that is responsive to their needs, and recognises them as equal partners in their care.</p> <p>Support our groups to extend their reach and build on relationships in the MS Community.</p>	<p>MS Society Scotland staff with support from Council and PaMS will ensure colleagues at MSNC and the Board of Trustees receive information on local issues and successes.</p> <p>Build on relationships with Groups.</p> <p>Prioritise making contact with people affected by MS.</p> <p>Increase and improve communication between Groups and Scotland team.</p>	<p>We will support our allocated groups but also actively seek other social groups that include PaMS to broaden our reach to the MS Community. We will gather local information and feed back to the Scotland Council on a regular basis.</p> <p>We will ensure that MSNC colleagues receive feedback from the Scotland Council on nation issues and be the voice for the MS community to feed back to the Trustees and Governance.</p> <p>We will attend Volunteer days, Spring forums and any other events that would benefit from Council support.</p> <p>Chair and Vice Chair to support the Scotland Council members with regular 121's and provide guidance and support for the role.</p>	<p>Council Members gather information on a regular basis (by attending meetings, contact with groups and volunteers, events, forums etc). Information will be shared/discussed at Council Meeting and collated by the Scotland Council Chair and sent to the Board.</p> <p>Council Members to welcome colleagues from MSNC (and other organisations) to their meetings to offer comments and suggestions, to ensure developments meet the needs of people with MS in Scotland</p> <p>Minimum weekly checking of MS Society email inbox.</p> <p>Council Members to visit groups and support implementation of Scotland Strategy.</p> <p>Council Members to feedback local issues with a priority on MS Nurses for 2019.</p>

Strategic Goal	Objective	Measure	Outcome
	<i>Statement of what Council must achieve</i>	<i>How success will be measured</i>	<i>Key actions required to achieve targets</i>
			Council Members' contact details to appear in the Group Newsletters & on website, based on locality. Council Members to receive the Group Newsletters to stay informed of local activity.
Goal 3 MS will be prevented.	Support the Scotland Fundraising Team Raise awareness of Scotland events portofolio Champion the Stop MS Appeal	We will support the Scotland Strategy and help to grow the income and maximise the skills, talents and assets of our staff, volunteers and people with MS because together we can Stop MS We will support Stop MS Appeal.	Council to complement the Area Fundraisers role, promote events, corporates, recognise local fundraising efforts and share good practice locally. Council will understand local challenges and highlight to Council/Team/Board as required. Council Members to support the Fundraising Team in attending cheque presentations and events as and when required. Council to identify potential relationships/donors & networks and assist in building these. Council will support Stop MS Appeal/Events.

Strategic Goal	Objective	Measure	Outcome
	<i>Statement of what Council must achieve</i>	<i>How success will be measured</i>	<i>Key actions required to achieve targets</i>
<p>Goal 4 People affected by MS will have access to high quality information that meets their needs.</p>	<p>To have a strong Council presence at all events run by the MS Society Scotland in 2019.</p> <p>Contribute to the work of the sub committees of the UK Board of Trustees. Extend involvement of Scotland Council in other MSS groups.</p> <p>Attend and represent the Scotland Council at any events in 2019</p> <p>Support MS Enough Campaign</p> <p>Ensure that information is provided in a more user friendly format.</p>	<p>We will support the Scotland Strategy and make sure people with MS have access to high quality, trusted information and support throughout their MS journey by being the go to organisation in Scotland. We will make sure people with MS can have good, positive and open conversations about MS and feel empowered and informed to talk about living with MS.</p> <p>We will support the Scotland Team by attending and contributing to events in 2019.</p> <p>We will have a representative (Chair) sit on the Governance Committee.</p>	<p>Council Members to participate/chair Events. Attend Volunteer forums as required and actively seek out other social activities/events and broaden reach to PaMS i.e High Teas/lunches and keep in touch with attendees.</p> <p>Council Members receive and read the updates sent to them regular and keep up to date with the information on the MS Society webpage.</p>

Strategic Goal	Objective	Measure	Outcome
	<i>Statement of what Council must achieve</i>	<i>How success will be measured</i>	<i>Key actions required to achieve targets</i>
<p>Goal 5 People affected by MS will be able to live their lives, strengthened by a community that ensures no one has to face MS alone.</p>	<p>Promote membership of the MS Society & increase engagement with PaMS</p> <p>Support the development of new initiatives in Scotland</p> <p>Participate and champion workshops and project run by the Scotland Team.</p>	<p>We will support the Scotland Strategy and build a strong community of people with and affected by MS who support each other, share experiences, maintain and develop their social networks and work together to Stop MS.</p> <p>We will contribute to the development of a new co-produced services in Scotland and projects and provide honest constructive feedback.</p>	<p>Council Members to promote MS Society membership and engagement through information events and day to day interactions.</p> <p>Council members to find social activities and engage with people living with MS</p> <p>Attend Governance Committee sub-group.</p> <p>Raise awareness of the work at the Scotland Council and induct and support new Council members. Invite potential applicants to be an observer at meetings.</p> <p>Speak at local events or Groups.</p> <p>Contribute thoughts and views on current membership and engagement model.</p>
<p>Goal 6 The families and carers of people with MS will have access to the support they need.</p>	<p>Increase profile of Carers both locally and nationally</p>	<p>We will support the Scotland Strategy and highlight the needs of carers, work in partnership to promote Carers week, highlight</p>	<p>Scotland Council updates feature in MS Matters/Website and Facebook</p>

Strategic Goal	Objective	Measure	Outcome
	<i>Statement of what Council must achieve</i>	<i>How success will be measured</i>	<i>Key actions required to achieve targets</i>
		<p>changes to Carers allowance and support carers through the existing national and local services e.g. grants programme, helpline, signposting to local groups and information resources.</p> <p>Use social media to connect with people</p>	<p>Council Members to be contactable by PaMS to support and empower to ask for effective treatments.</p> <p>Regular updates on the Scotland Council's activities on Facebook.</p> <p>Ensure that issues of Carers' are highlighted locally and nationally.</p>
<p>Goal 7 People with MS will have greater certainty about how their condition will progress.</p>	<p>Stay informed and support dissemination of information</p> <p>Engagement with Researchers</p>	<p>We will raise awareness of our publications and developments in research to the wider MS community</p>	<p>Council Members to receive and read MS Society publications and MS Research magazine. All Council Members signed up to Campaigns Community.</p> <p>Attendance at Research Talks/Events and contribution to the Neurological Action Plan.</p>
<p>Goal 8 Enabling the strategy.</p>	<p>Delivering the Council Plan</p>	<p>We will continue to identify the skills and experience it needs to deliver the Annual plan.</p> <p>We will establish working groups as required to implement plan and</p>	<p>Council will continue to use SLACK to involve Council members more in fundraising, i.e local groups running events, getting corporate contacts or local celebs involved.</p>

Strategic Goal	Objective	Measure	Outcome
	<i>Statement of what Council must achieve</i>	<i>How success will be measured</i>	<i>Key actions required to achieve targets</i>
	<p>Council Recruitment 2019</p> <p>Sharing best practice</p>	<p>continue to keep up to date in digital technology.</p> <p>We will develop a plan for ongoing Council recruitment to tackle skills/geographic, equality and diversity gaps.</p> <p>We will use best practice and share amongst Nation Councils on volunteer recruitment, promotion, development & recognition.</p>	<p>Ongoing recruitment plan.</p> <p>Succession planning.</p> <p>Council will establish to learn from best practice of other charities with Scotland Councils. Council will produce booklet/information on role of Council. Council will promote its role through talks.</p> <p>Best practice will be shared, with training identified and provided as required.</p>

APPENDIX 5 Annual Plan 2018 Review

As the MS Cymru Council we will: (Council Function)

1. Act as ambassadors, providing a positive role model, for the MS Society in Wales.
2. Support and monitor good governance for the MS Society in Wales.
3. Support volunteer promotion and development for the MS Society in Wales.
4. To provide feedback and connection to the broader MS community.

The Cymru Council will be led by the MS Society's 2015 – 2019 strategy and will provide feedback on strategies, policies and goals based on local and national knowledge of key issues impacting people with and affected by MS. This will be achieved by working in partnership with MSS Cymru staff to localise the strategic plan and to promote the MS Society's vision, mission and strategy.

Objective	Outcome	Measure	Activity	Achievements	RAG
To support the successful implementation phase of the Local Networks Programme.	<p>Local Networks Programme is implemented in line with communicated timetable with volunteers adopting new practices.</p> <p>Board members feel they will have been given an accurate view of how local volunteers are feeling about the programme which is helpful in guiding decisions on the programme.</p>	<p>Council Members can evidence supporting communication events, (e.g. Volunteer forums) and processes to enable effective two way communication and smooth implementation of the programme</p> <p>Qualitative feedback gathered from the Board following Board meetings in regard to updates given by MS Cymru Council on LNP.</p>	<p>Working collaboratively with staff and groups, Council Members will actively support effective communication of the implementation phase of the programme.</p> <p>Groups</p> <p>Council members will make themselves available to meet groups to listen, understand, and feedback on issues that affect PwMS to Council through to Governance Committee and Board of Trustees and/ or MSS</p>	<p>Council members attended all eight Volunteer Forums and four Council Members chair these meetings on a regular basis.</p> <p>The majority of council members are actively involved in their local groups; with several being on the Co-ordinating teams.</p> <p>Council members have played pivotal roles in coaching/ mentoring/ supporting new Co-ordinating members particularly in our rejuvenated group in Pembrokeshire.</p> <p>Council members involved in the Swansea and District local group have</p>	

APPENDIX 5 Annual Plan 2018 Review

Objective	Outcome	Measure	Activity	Achievements	RAG
			<p>Cymru staff through to EG.</p> <p>Cymru Council to invite members of the Board/ UK wide staff to attend and present to Council Meetings.</p> <p>Council Members to attend and lead Volunteer Forums and MS Society events held in Wales.</p>	<p>been working in partnership with the LNO to hold outreach sessions in communities where we have previously had no activity. There are now two satellite social groups running as a result of this with attendance from people newly diagnosed and people who have been diagnosed for some time.</p> <p>Cymru Council have been engaged with giving guidance and feedback to Governance Committee and to Board of Trustees and staff.</p> <p>Cymru Council have welcomed the CEO, Executive Director of Services and Support, Executive Director of Fundraising and Marketing, Director of External Affairs and the Head of Volunteering to meeting this year.</p> <p>One Council member attended an England Council meeting and we welcomed the Chair of the England Council to our October Meeting.</p> <p>We have welcomes several observers during the year and all staff from MSS Cymru team have attended at least one meeting to discuss their work programme.</p>	

APPENDIX 5 Annual Plan 2018 Review

Objective	Outcome	Measure	Activity	Achievements	RAG
				<p>Chair of Cymru Council chaired the Living with MS Event held in Newport this October, with approx. 180 people attending.</p>	
<p>To mobilise support for local and national campaigns and fundraising initiatives in support of key Society goals.</p>	<p>Campaigns and fundraising initiatives are actively endorsed and supported by volunteers in collaboration with staff to raise awareness and involvement.</p>	<p>Council members can evidence activity against at least:</p> <ul style="list-style-type: none"> • one local campaign: • one national campaign, • one national fundraising initiative. • one local fundraising initiative 	<p>Working with staff, Council Members will play an ambassadorial role in communicating and promoting collaboration and support for key UK wide/ national campaigns, fundraising initiatives.</p> <p>Council members to work in partnership with MSS Cymru Fundraising Manager to support local, national fundraising activities.</p>	<p>Council members have met with their local Assembly Members and MPs to campaign on services locally; e.g. Gill Rowe Ambulatory Unit in ABMUHB, MS Nurse staffing levels in BCUHB.</p> <p>Council members have proactively engaged with 20m rule campaign and shared the petition widely.</p> <p>Council members attended the Cross Party Group meeting on Cannabis for medicinal use in Wales and the subsequent debate in the Senedd when the motion to support the medicinal use of Cannabis was supported.</p> <p>Council members attended the Cross Party Group raising awareness of Neurological Conditions which was attended by the Cabinet Secretary for Health and Social Services and approximately 70 people living with neurological conditions.</p>	

APPENDIX 5 Annual Plan 2018 Review

Objective	Outcome	Measure	Activity	Achievements	RAG
				<p>Council members have been involved in local fundraising initiatives, including being active members in two local fundraising groups and organising a sky dive and an Orange and Black Ball.</p> <p>Council members have attended a number of events to collect cheques/ donations to the MS Society and to raise awareness of the condition.</p> <p>Council members were involved in supporting our 60 or so runners in the Cardiff Half marathon and one of our Council member designates attended the post run reception for Scott Mills and other fundraisers and runners.</p> <p>Council members are engaged with our MSS Cymru group preparing for the launch of the Public Phase of the STOP MS Appeal.</p>	
<p>Council supports work to address key volunteering challenges, e.g., recruitment, retention and experience of volunteers.</p>	<p>Local networks and staff are supported by MSS Cymru Council members to assist in high quality recruitment outcomes where senior volunteer involvement is required.</p>	<p>Number of requests for recruitment support delivered against.</p> <p>Increased number of volunteers recruited to assist in MSS work.</p>	<p>Council Members work with staff to support recruitment and retention activity to meet local and/or national requirements.</p> <p>Council members</p>	<p>One Council member has been an active members of the Investors in Volunteers Steering group, all members have completed the IIV survey and a couple are being interviewed.</p> <p>One member was interviewed and</p>	

APPENDIX 5 Annual Plan 2018 Review

Objective	Outcome	Measure	Activity	Achievements	RAG
	<p>MS Cymru Council effectively contribute to the shaping of the Volunteer Strategy</p> <p>New members of Cymru Council are inducted effectively,</p> <p>MS Cymru Council vacancies are filled with high quality volunteers</p> <p>Interest and applications for Cymru Council roles increases</p>	<p>Cymru council vacancies are filled</p> <p>Succession plan is in place for Cymru Council.</p>	<p>participate in discussions, give feedback and help communicate on the new Volunteering Strategy</p> <p>Vacant Cymru Councils positions are proactively recruited against</p> <p>Each Council member works locally to promote the Council opportunity and works with local staff to identify potential candidates</p>	<p>filmed for our 'What it means to be a Council member' recruitment video.</p> <p>A couple of members are on working groups e.g. Induction of new Volunteers, Shining Star, MS Awards.</p> <p>All Council members have been actively engaging with the MS Community and encouraging people to apply to become Council members.</p> <p>Chair and Vice Chair interviewed for new Council members. Two Council members have been involved in interviews for staff to MSS Cymru this year.</p>	
<p>To support the development and implementation of restricted funding projects and initiatives in Wales</p>	<p>New restricted funding initiatives and projects are actively supported by volunteers and people living with and affected by MS in Wales</p>	<p>Council members can show how they have actively supported the development and implementation of restricted funding projects.</p>	<p>Council members will attend Steering group and Area Stakeholder meetings for My MS, My Rights, My Choices project.</p> <p>Council members will attend Information events held by My MS, My Rights, My Choices staff.</p> <p>Council members will signpost people with MS to the project.</p>	<p>MS Cymru Council members are involved in the four local stakeholder groups and the project Board for the My MS, My Rights, My Choices project, and have attended Newly Diagnosed Days, Information events, and Self-Management sessions where appropriate.</p> <p>One members of the Council was involved in the coproduction group developing the Active Together Wales project which has successfully received Big Lottery funding for two years.</p>	

APPENDIX 5 Annual Plan 2018 Review

Objective	Outcome	Measure	Activity	Achievements	RAG
			Council members will be involved in coproducing further restricted funding applications.		

Summary:-

- Good progress made against objectives in 2018. Cymru Council continue to engage with local groups across Wales through Chairing and attending Volunteer Forums and being actively engaged in their own local groups in a variety of roles. Cymru Council members however will engage more with groups out with of the Volunteer Forums in 2019.
- One member stepped down late in 2017 and two members of the Cymru Council resigned in Spring/ Summer 2018 due to work commitments and health issues, so we have had three vacancies for the latter part of the year. We originally had eight nominations for six vacancies for election to the Cymru Council for 2019, however for a variety of reasons including ill health and a changes in personal circumstances only 5 new members have been elected, Cymru Council are seeking to co-opt to the final vacancy.
- Cymru Council have been active in campaigning in 2018, particular in relation to Treat me Right, MS Enough and Cannabis, linking with their local members of the National Assembly for Wales and Government Ministers. They have been involved in fundraising initiatives and supporting others to fundraise and are inspired and excited to be involved in the launch of the Public Phase of the STOP MS Appeal in 2019.
- Council members support MSS Cymru staff in the development and implementation of restricted funded projects supporting people living with MS in Wales, particularly through the local and national steering groups for the My MS, My Rights, My Choices project and the coproduction group of the Active Together (Wales) project.
- MS Cymru Council agreed that 2019 objectives will focus on the Public Phase of the STOP MS appeal, and scoping what support is available for carers in Wales. Cymru Council members are also keen to ensure that the MS Community in Wales are actively involved in the development of the new organisational strategy.

APPENDIX 6 Annual Plan 2019

As the MS Cymru Council we will: (Council Function)

1. Act as ambassadors, providing a positive role model, for the MS Society in Wales.
2. Support and monitor good governance for the MS Society in Wales.
3. Support volunteer promotion and development for the MS Society in Wales.
4. To provide feedback and connection to the broader MS community.

The Cymru Council will be led by the MS Society's 2015 – 2019 strategy and will provide feedback on strategies, policies and goals based on local and national knowledge of key issues impacting people with and affected by MS. This will be achieved by working in partnership with MSS Cymru staff to localise the strategic plan and to promote the MS Society's vision, mission and strategy.

Objective	Outcome	Measure	Activity	Achievements	RAG
To support the ongoing successful implementation of the Local Networks Programme.	<p>Local Networks Programme is implemented in line with communicated timetable with volunteers adopting new practices.</p> <p>Board members feel they will have been given an accurate view of how local volunteers are feeling about the programme which is helpful in guiding decisions on the programme.</p>	<p>Council Members can evidence supporting communication events, (e.g. Volunteer forums) and processes to enable effective two way communication and smooth implementation of the programme</p> <p>Qualitative feedback gathered from the Board following Board meetings in regard to updates given by MS Cymru Council on LNP.</p>	<p>Working collaboratively with staff and groups, Council Members will actively support effective communication of the implementation phase of the programme.</p> <p>Groups</p> <p>Council members will make themselves available to meet groups to listen, understand, and feedback on issues that affect PwMS to Council through to Governance Committee and Board of Trustees and/ or MSS Cymru staff through to EG.</p> <p>Cymru Council to invite members of the Board/</p>		

APPENDIX 6
Annual Plan 2019

Objective	Outcome	Measure	Activity	Achievements	RAG
			<p>UK wide staff to attend and present to Council Meetings.</p> <p>Council Members to attend and lead Volunteer Forums and MS Society events held in Wales, and to proactively visit groups across Wales</p> <p>Council members to scope support for carers in Wales through our local groups.</p>		
To engage with and mobilise support for key organisational wide developments	Organisational wide developments will be actively supported and endorsed by MS Community in Wales	Council members can evidence involvement in organisation wide developments.	<p>Council members will be actively involved in developing and promotion the new membership model for the Society.</p> <p>Council members will be involved and encourage the MS Community in wales in the development of our organisation strategy 2020 and beyond.</p>		
To mobilise support for local and national campaigns and fundraising initiatives in	Campaigns and fundraising initiatives are actively endorsed and supported by volunteers in collaboration with staff to raise awareness and involvement.	<p>Council members can evidence activity against at least:</p> <ul style="list-style-type: none"> • one local campaign: • one national campaign, 	Working with staff, Council Members will play an ambassadorial role in communicating and promoting collaboration and support for key UK wide/ national campaigns,		

APPENDIX 6
Annual Plan 2019

Objective	Outcome	Measure	Activity	Achievements	RAG
support of key Society goals.		<ul style="list-style-type: none"> • one national fundraising initiative. • one local fundraising initiative 	<p>fundraising initiatives- particularly the Public Phase of the STOP MS Appeal.</p> <p>Council members to work in partnership with MSS Cymru Fundraising Manager to support local, national fundraising activities.</p>		
Council supports work to address key volunteering challenges, e.g., recruitment, retention and experience of volunteers.	<p>Local networks and staff are supported by MSS Cymru Council members to assist in high quality recruitment outcomes where senior volunteer involvement is required.</p> <p>MS Cymru Council effectively contribute to the shaping of the Volunteer Strategy</p> <p>New members of Cymru Council are inducted effectively,</p> <p>MS Cymru Council vacancies are filled with high quality volunteers</p>	<p>Number of requests for recruitment support delivered against.</p> <p>Increased number of volunteers recruited to assist in MSS work.</p> <p>Cymru council vacancies are filled</p> <p>Succession plan is in place for Cymru Council.</p>	<p>Council Members work with staff to support recruitment and retention activity to meet local and/or national requirements.</p> <p>Council members participate in discussions, give feedback and help communicate on the new Volunteering Strategy</p> <p>Vacant Cymru Councils positions are proactively recruited against</p> <p>Each Council member works locally to promote the Council opportunity and works with local staff</p>		

APPENDIX 6
Annual Plan 2019

Objective	Outcome	Measure	Activity	Achievements	RAG
	Interest and applications for Cymru Council roles increases		to identify potential candidates		
To support the development and implementation of restricted funding projects and initiatives in Wales	New restricted funding initiatives and projects are actively supported by volunteers and people living with and affected by MS in Wales	Council members can show how they have actively supported the development and implementation of restricted funding projects.	<p>Council members will attend Steering group and Area Stakeholder meetings for My MS, My Rights, My Choices project.</p> <p>Council members will attend Information events held by My MS, My Rights, My Choices staff.</p> <p>Council members will signpost people with MS to the project.</p> <p>Council members will support the implementation of the Active Together (Wales) project.</p> <p>Council members will be involved in coproducing further restricted funding applications.</p>		

Appendix 7 - England Council 2018 Review

As the England Council we will: (Council Function)

1. Act as ambassadors, providing a positive role model, for the MS Society in England.
2. Support and monitor good governance for the MS Society in England.
3. Support volunteer promotion and development for the MS Society in England.
4. To provide feedback and connection to the broader MS community.

The England Council will be led by the MS Society's 2015 – 2019 strategy and will provide feedback on strategies, policies and goals based on local and regional knowledge of key issues impacting people with and affected by MS. This will be achieved by working in partnership with national and regional staff to localise the strategic plan and to promote the MS Society's vision, mission and strategy.

Objective	Outcome	Measure	Activity	Achievements	RAG
<i>What does Council want to achieve?</i>	<i>What does success look like?</i>	<i>How success will be measured?</i>	<i>What key actions are required to achieve the objective?</i>		
FUNDRAISING					
To support the successful implementation of the new Fundraising Community Strategy	<p>Fundraising Community Strategy is implemented in line with communicated timetable with groups and volunteers adopting new practices.</p> <p>To assist Head of Community and Events by giving an accurate view of how local volunteers are feeling about the strategy which is helpful in guiding decisions for the strategy.</p>	Council members can evidence supporting the communication of the strategy (e.g. Volunteer Forums) and processes to enable two-way communication and smooth implementation of the strategy.	<p>Working collaboratively with staff and groups Council Members will actively support effective communication of the implementation phase of the programme.</p> <p>Regular discussions with Head of Community and Events about the strategy.</p>	<ul style="list-style-type: none"> • One council member completed the Wheel and Walk in Hull. • Met a team of fundraisers at the end of 2 day walk across Dartmoor and then spoke at the fundraising dinner. This raised £12,000 • One council member completed the Wheel and Walk along Felixstowe Sea Front. • Organised various functions and quiz nights. • Helped at our athletes tent for the Greater Manchester Run 	
To support the National Garden Scheme for 2018	Promote the National Garden Scheme at MS Society events held in your region.	<p>Council Members can evidence that they have attended 2 National Garden Scheme Open Days in their region and contacted the owner of the garden.</p> <p>0% - 50% Red 51% - 75% Amber 75%+ - Green</p>	Liaising with Fundraising and the National Garden Scheme to locate suitable venues for Council Members to attend	<ul style="list-style-type: none"> • 75% of Council Members attended at least 2 National Garden Scheme Open Days. • One council member volunteered to help at some Garden Open Days in their region. 	

England Council 2018 Review

Objective	Outcome	Measure	Activity	Achievements	RAG
CAMPAIGNS					
<p>To ensure ongoing campaigns (see below*) are actively/effectively supported by local groups</p> <p>To provide input to new campaign concepts and launch (based on input from local groups.) To represent the Council, in the policy reference group and where appropriate, at Parliamentary level</p>	<p>National campaigns are communicated and supported locally and, wherever possible, local campaigns are aligned with the Society's strategic goals.</p> <p>Both the Campaigns and the Policy Development teams at National Centre are supported nationally and locally with the development and roll-out of key initiatives.</p> <p>Feedback from local groups on campaigns and campaign/policy development is effectively integrated with future plans</p>	<p>Council members can evidence:</p> <ul style="list-style-type: none"> • supporting the Society's key national campaigns; • gathering feedback from local groups that assists in new campaign development and launch • integrating and supporting local group campaigns • being actively engaged with their local MP using agreed key messages and encouraging others to do the same. 	<p>Working collaboratively with staff and groups, Council members will actively support campaign and campaign development at both national and level.</p> <p>Regular and ongoing discussions with relevant Group Heads and their teams.</p>	<ul style="list-style-type: none"> • End of care crisis advisory panel • Helped with the filming of the PIP video • Attended Parliament for the launch of the PIP report • Campaigns advisory group • Social Care co-production group • Two members are on the Models of care Focus Group • One council member is on Bedfordshire Neuro Network • Involved in MS Enough campaign • Helped locally to sort out issue at an independent living facility • Helped create a partnership with local NHS Trust to measure impact of trial neuro-psychologist supporting PwMS who self-refer for "non physical" intervention. 	
<p>To ensure the development, communication & understanding of a 2018 Campaigns Calendar showing key national/local campaigns</p> <p>To provide input to development of a Local Campaigning Pack</p> <p>* Treat Me Right (Treatment: Reviews:</p>				<ul style="list-style-type: none"> • Set up and staffed an awareness raising stall at Rotorians International Peace Building Conference. 	

England Council 2018 Review

Objective	Outcome	Measure	Activity	Achievements	RAG
Info.) MS Enough (Employment: Welfare) Social Care					
VOLUNTEERING					
Council supports the Volunteer team in the work necessary to attain the Investing in Volunteer quality standard.	Council members actively gather feedback and communicate to volunteers about the Investing in Volunteer quality standard	Council members can evidence attending meetings and communicating the key messages on Investing in Volunteers Standard and online recruitment tool rollout in 2018	Council Members work with Volunteer team to assist in the communication and measure of Investing in Volunteer standard	<ul style="list-style-type: none"> Several members are liV champions Council Members attended Volunteer and Support Forums and fed back to the council. 	
Council supports the rollout of the online recruitment tool to groups.	<p>The online recruitment tool implemented in line with communicated timetable and the tool is well understood and adopted by local groups.</p> <p>Feedback from EC members on the online recruitment tool helps to assist in effective rollout</p>	Qualitative feedback from Head of Volunteering and local staff team on EC contribution to the Investing in Volunteers standard and online recruitment tool rollout.	Council members participate in discussions, give feedback and help communicate on the new online recruitment tool.	<ul style="list-style-type: none"> Help trial some video training on "Recruiting and Keeping Volunteers" Helped interview for LNO recruitment One member on Shining Star Panel We are assisting in the interviews for IQL Lottery project in Greater Manchester 	
<p>England Council roles are effectively filled.</p> <p>England Council has a succession plan for each role in place</p>	EC vacancies are filled with quality and diverse candidates	<p>Number of applications for EC roles increases from 2017.</p> <p>EC members can evidence activity which drives interest in EC roles for the future.</p>	<p>EC support recruitment and retention activity to meet local and/or national requirements</p> <p>Vacant EC positions are proactively recruited against</p> <p>Each EC member works locally to promote the EC opportunity and works with local staff to identify potential candidates.</p>	<ul style="list-style-type: none"> Couple of members are on EDI reference group 	

England Council 2018 Review

General Summary

1. Good progress made against objectives set for 2018. The Council has worked closely with the local groups to support them, and provide feedback throughout the Society
2. Our main focus will be to support our local groups to engage with the membership review. Whilst most volunteers are extremely supportive there are a number who still do not understand the reasoning behind the planned changes
3. Campaigning is still a strong part of the work we do, but Council does feel that we could be utilised more in areas of fundraising. This may come to fruition in 2019 with us supporting the STOPMS appeal.
4. Recruitment for new council members was better than 2017. This, we believe, was due to the increased Social Media presence. For 2019 we will have 12 council members and three vacancies. We have a 50/50 mix on Gender and 67% of members have MS. We have also seen an improvement on ethnicity applicants and continue to work on this.

APPENDIX 8 - Annual Plan 2019

As the England Council we will: (Council Function)

1. Act as ambassadors, providing a positive role model, for the MS Society in England.
2. Support and monitor good governance for the MS Society in England.
3. Support volunteer promotion and development for the MS Society in England.
4. To provide feedback and connection to the broader MS community.

The England Council will be led by the MS Society's 2015 – 2019 strategy and will provide feedback on strategies, policies and goals based on local and regional knowledge of key issues impacting people with and affected by MS. This will be achieved by working in partnership with national and regional staff to localise the strategic plan and to promote the MS Society's vision, mission and strategy.

Strategic Goal	Council function	Objective	Outcome	Measure	Activity	RAG
<i>Which strategic goal drives this objective?</i>	<i>Which core function empowers Council to act?</i>	<i>What does Council want to achieve?</i>	<i>What does success look like?</i>	<i>How success will be measured?</i>	<i>What key actions are required to achieve the objective?</i>	
FUNDRAISING						
Goals 1-7	Ambassador (1) Feedback and Connection (4)	To support the Launch of the Public Phase of the STOPMS appeal	Public phase of the STOPMS appeal is implemented in line with communicated timetable with Groups and volunteers adopting new practices. To assist the Director of External Affairs by giving an accurate view of how local volunteers and Groups are feeling about the strategy to help in guiding decisions.	Council members can evidence supporting the communication of the launch and processes (e.g. Volunteer Forums) to enable two-way communication and smooth implementation.	Working collaboratively with staff and Groups Council Members will actively support effective communication of the launch and subsequent months of the programme. Regular discussions with Director of External Affairs about the strategy.	

APPENDIX 8 - Annual Plan 2019

Strategic Goal	Council function	Objective	Outcome	Measure	Activity	RAG
CAMPAIGNS						
<p>Goals 1, 2 & 6</p> <p>Ambassador (1)</p> <p>Feedback and Connection (4)</p>		Ensure campaigning supports both 'community' and 'collaboration' and we build a strong Group foundation for campaigning by:	The External Affairs Directorate are supported by Council and local Groups with the development and roll-out of key initiatives.	Council members can evidence:	<p>Working collaboratively with staff and Groups, Council members will actively support campaigns and campaign development at both national and local level.</p>	
		Ensuring 2019 campaigns (see below*) are actively and effectively supported by Groups. *Social Care *PIP campaign (specific Groups) *Universal Credit (from June 2019) *Treat Me Right *MS Enough End the Care Crisis	National and local campaigns are communicated and supported locally; Campaigns on local issues are, where possible, aligned with strategic goals	To consider an engagement measure based on the development of improved local campaigning resources		
		- Providing input to new campaigns and concepts based on input from Groups.	The "voice" of people with and affected by MS is heard	Feedback from local Groups that assists in the evaluation of campaigns		
		- Representing the Society at meetings with MPs, local government and other influencers	To ensure that the MS Society campaign messages are effectively communicated	Council members can evidence meetings and commitments secured		
		- Supporting the development, dissemination and evaluation of new resources to support people affected by MS to campaign locally.	Integration of and support for Group campaigns, and helping with development of "campaign hubs"	Council members can evidence communication of the support (Forums) and processes to enable two way communication and implementation of local campaigning resources		

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Strategic Goal	Council function	Objective	Outcome	Measure	Activity	RAG
VOLUNTEERING						
Goals 4, 5 & 6	Volunteer promotion, development & support (3) Ambassador (1) Supports good governance (2) Feedback and Connection (4)	Council supports the Volunteer team in the work necessary to ensure that volunteers needs are taken into consideration	Council members actively gather feedback and communicate to volunteers and the Volunteer team concerns.	Council members can evidence attending meetings and communicating the key messages on volunteering	Council Members work with Volunteer team to assist in the communication between MSNC and volunteers	
		Council supports the rollout of the online recruitment tool to groups.	The online recruitment tool implemented in line with communicated timetable and the tool is well understood and adopted by local groups. Feedback from EC members on the online recruitment tool helps to assist in effective rollout	Qualitative feedback from Head of Volunteering and local staff team on EC contribution to the Investing in Volunteers standard and online recruitment tool rollout.	Council members participate in discussions, give feedback and help communicate on the new online recruitment tool.	
		England Council roles are effectively filled. England Council has a succession plan for each role in place	Every effort is made to fill EC vacancies with candidates who meet the Society's aims for equality, diversity and inclusion	Number of applications for EC roles increases from 2018. EC members can evidence activity which drives interest in EC roles for the future.	EC support recruitment and retention activity to meet local and/or national requirements Vacant EC positions are proactively recruited Each EC member works locally to promote the EC opportunity and works with local staff to identify potential candidates.	