



# On Cake Break day...

## Preparation

Decorate your venue with the balloons provided to create a party feel. Then lay out your cakes and refreshments. You can put the factsheet provided in this pack (page 21) on display so guests can see how their donations will make a difference to those affected by MS.

## For those who cannot attend

Many people are happy to make a donation even if they cannot attend. They can do so by

- filling in their details on the back of the invitation cards (page 13) and sending you a donation.
- making an online donation. You can create an online fundraising page for your Cake Break at [www.mssociety.org.uk/mypage](http://www.mssociety.org.uk/mypage).
- donating at <http://beatms.mssociety.org.uk/netcommunity/cakebreak2011>.



## It doesn't have to be just cakes and a cuppa

As well as serving up refreshments you can also spice up your Cake Break with a number of fun activities. Take a look at the ideas below for inspiration.

- Hold a raffle or tombola, asking local shops to donate a prize.
- Create a quiz with a baking theme, print out sheets so that guests can complete the quiz through the course of your event. How many song titles with cake or baking related references can guests think of?  
**Top tip:** Get your prizes donated from your local shops.
- Organise a cookery demonstration and ask for a donation for attendance.
- Hold a 'Guess the Weight of the Cake' competition.  
**Top tip:** Ask for a donation for entry and have a prize ready for the winner!
- If you're holding your Cake Break at work or school why not combine your event with a dress down day, with a donation for those joining in, or have a competition for who can provide the best decorated cake.  
**Top tip:** Ask your employer if they would be willing to match the money you raise.
- If your Cake Break is at school, ask the children to bring in their old story books or toys for a table-top sale.  
**Top tip:** Invite parents along to share in the fun.

